

GREEN JOBS: ENTERPRISE

Rewise task	Teachers' notes and curriculum mapping
<p><i>The GREEN DRAGON'S DEN</i></p> <p>In your groups come up with an idea for a green business and pitch it to your teacher as the entrepreneurs do in the TV show Dragon's Den.</p>	<p><i>Subject focus:</i></p> <p><i>Cross- curricular links:</i></p>

You'll find student planning sheets on page 2

Planning Sheet: Green Futures Enterprise Activity

Task: In your groups come up with an idea for a green business and pitch it to your teacher as the entrepreneurs do in the TV show Dragon's Den.

Planning:

A 'green' business is one, like Wates, with sustainability at its heart.

Green entrepreneurs are committed to offering customers a great product while solving environmental issues.

To start a sustainable business, the first thing you need to do is settle on an eco-friendly product or service.

In your groups, choose one of the following OR, of course, you could come up with your own ideas.

A. Recycling or refurbishing.

Refurbished tech can simply be a clean-up before reselling a device. You could even make original artwork to sell.

B. Greening whilst Cleaning!

Cleaning products can be very bad for the environment. Many of these products (which often come in plastic packaging) are based on old-fashioned ideas that used things like white vinegar and soda crystals. You could ask family members what they used to use and/or use a search engine to gather ideas for simple eco products. You definitely want the House of the Future to be full of products like this.

C. Upcycling.

This is taking unwanted products and giving them a second life by cutting down on waste. It could be as simple as turning old CDs into coasters or using old computer parts to make jewellery.

Anything is possible! Think of your skills and use your imagination

You are very likely to have other ideas.

Decide on your business and present your pitch to the teacher who will be acting as Deborah Meaden who is the Greenest Dragon in the TV show Dragon's Den.

Use the following as a guide:

- Business Name:
- Product/Products:
- Target Market:
- Pricing:
- Business Goals:
- Logo:
- Slogan: